



Magna Force, Inc.

LEVX[®] Patent Equity Plan

Jo Klinski
COO/CIPO
Magna Force, Inc.

December 2011

LEVX® Patent Equity Plan

Executive Summary

Magna Force, Inc. is in the business of developing global technologies that lower costs and reduce energy requirements to benefit the world. We have invested in a patent portfolio for the LEVX® technologies that includes 42 countries. With our legal team, we developed a business model and strategy that addresses the global implementation of the LEVX® technology through a rigorous international review of legal, business, governmental and investor concerns.

Aside from the legal concerns surrounding international business, we strongly believe that no one group or company will be able to implement all of the LEVX® technologies worldwide on their own within an expedited time frame. Supporting that belief we have chosen to offer the outright and direct purchase of our patent portfolio on a country by country basis. This provides the purchaser of each country the distinct advantage of exclusive control and ownership of the LEVX® technologies within his/her country. This model creates no ongoing reporting requirements, royalty payments or profit sharing from the new owner and provides for maximum localized control of projects.

Next, we developed a means to reasonably value the patents within each country. We generated a valuation matrix for comparing and ranking numerous market opportunities for the LEVX® technologies using a combination of US Central Intelligence Agency, United Nations and World Bank reports.

Investment – Direct Ownership with Direct Opportunities

Purchasing LEVX® patents will provide you an immediate 100% exclusive ownership. You will then be able to control LEVX® project developments as well as all related business ventures within a chosen country or region.

Magna Force is involved with value building activities including final engineering and government level safety certification for its LEVX® intermodal freight system within the United States. Each purchaser will receive an extensive technology transfer package including technology documentation, training materials and in person classroom sessions. The LEVX® intermodal freight system design and engineering data will be offered at no additional charge to purchasers of LEVX® patents. Magna Force has also begun the process to create a second tier of patent filings extending and expanding the proprietary life of the technology. These additional filings are also included in the technology transfer package.

LEVX[®] Patent Equity Plan - Valuation Method

The development of the LEVX[®] Patent Equity Plan started with the identification of the key market factors and opportunities available for the LEVX[®] technology on a global scale. The following factors and sources have been used in our evaluation processes.

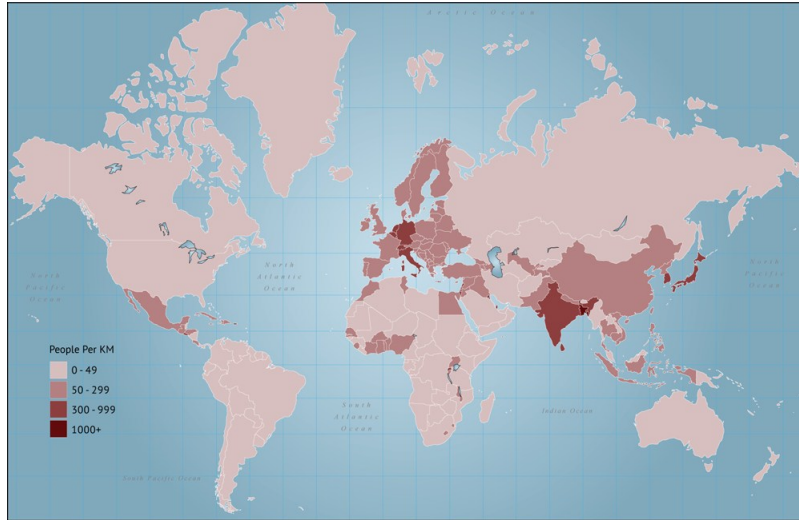
- Ranking of the World's busiest ports according to freight container volume for 2007 as measured in TEU's (twenty foot equivalent units)



- Global Extractive Industries (Mining) activities



- World Population Density by Country



- Environment – air quality measured in deaths from urban air pollution per million residents



- Airports with 10,000 foot + runways (capable of the largest aircraft)
- Military Spending as a percentage of each country's Gross Domestic Product.
- Windstorm and Flood Disasters
- World's Largest Cities
- Tourist travel and spending
- Energy dependence by country Oil, Natural Gas and Electricity dependence measured by consumption, by country

All of the collected data was scaled for comparison purposes and loaded into a comparative matrix. Patent and Trademark information is used as information only and not tallied into the country scores.

Industrial Markets (ports, mining, airports and military) are combined into a single score indicating the relative project opportunities in this sector per country.

Disaster Relief is comprised of accumulated storm and flood disaster data per country. This factor reflects the potential market advantage per country for the LEVX[®] technologies continued operation along elevated guideways when natural disasters might incapacitate other transportation modes and/or centralized power supplies.

Energy dependence is a compilation of oil, natural gas and electricity consumption rates per country. The scores in this category illustrate each country's relative energy dependence. This score also reflects a need for energy conservation and diversification with higher scores reflecting an economic susceptibility to fluctuations in supply and price. This category indicates a further market advantage for LEVX[®] technologies.

Finally, Air Quality is a generalized ranking indicating each countries relative need for aggressive environmental stewardship. Once again, this category indicates a strong market advantage for LEVX[®] technologies.

The scores for each category were tallied creating a country ranking that reflects an estimate of the total identified market opportunity for LEVX[®] technologies within each country. The Valuation Method described above closely coincides with Magna Force's independent assessment and market estimation for the LEVX[®] technologies.

Please review the Country Price Sheet for today's pricing.

